

FOR IMMEDIATE RELEASE



MELODY & MAGIC – A SQUARE ONE SPECTACULAR

DON'T MISS OPENING NIGHT AND SANTA'S ARRIVAL!

Mississauga, ON (November 3, 2009)—Square One Shopping Centre is welcoming Santa Claus with their exciting 21st century dazzling light and sound show, a LIVE performance from *The Nutcracker* by prima ballerinas, and the Mississauga Children's Choir.

Join the festivities on Thursday, November 19 at 6:30 p.m. in Centre Court for a phenomenal holiday spectacular that welcomes Santa Claus back to his state-of-the-art home at Square One.

This year the fabulous Michelle Madiera (Mississauga News' 2008 Future Star Winner) will host Opening Night and perform two songs to put everyone in a happy Holiday mood.

The *Melody & Magic* display boasts an amazing 30-foot high Video Christmas Tree –one of only 3 Video Trees in the world – and, a completely synchronized light and sound show that will soar high above Santa in Centre Court's 60-foot high Dome Skylight.

Watch in wonder as **250,000 LED** choreographed lights (programmed by **58,000 computer clicks**) morph into a spectacular synchronized light show that dances in time to holiday instrumental classics. Stare in awe as the lights move at over **200 mph** across the Dome Skylight and the Video Christmas Tree.

Of course, in keeping with today's environmental concerns, the light and sound show is completely environmentally friendly using only high efficiency, computer controlled LED lights – utilizing no more than the standard electrical service of an average home.

SANTA'S ARRIVAL IS HERALDED BY PRIMA BALLERINAS

For opening night only, the prima ballerinas from **Ballet Jorgen Canada** will be at Square One's *Melody and Magic* to welcome Santa Claus. The ballerinas will perform two selections from the Nutcracker and will be joined by the ballet dancers from **Marie Ann Longlade School of Dance**.

YOUR SANTA PHOTO CAN HELP MAKE SURE THAT NO CHILD IS FORGOTTEN THIS HOLIDAY SEASON

Visits with Santa start at 7:30 p.m. A percentage of all photo proceeds will be donated to the Mississauga News Santa Claus Fund – a charitable organization that prepares and delivers more than 5,000 gift boxes to needy families. The boxes are filled with warm clothing, books, gifts and treats.

THE MELODY & MAGIC CONTINUES THROUGH THE HOLIDAY SEASON

Starting from 5:00 p.m., every half hour (until mall closing,) from **Friday, November 20 to Thursday, December 24**, a spectacular synchronized light and sound shows, each approximately five minutes in length, will light up the big Dome and Santa's Video Tree choreographed to timeless, instrumental Holiday classics including:

Don't miss seeing this phenomenal holiday spectacular for the whole family!

Square One Shopping Centre, which is managed by Oxford Properties Group, is located at Hwy. 403 and Hurontario Street in Mississauga. The recent dramatic renovations have resulted in a fashion-forward interior design that offers customers a cosmopolitan and vibrant shopping experience. Square One Shopping Centre offers over 1.6 million square feet of prime retail space, which translates into more than 300 of the most recognizable brand names.

Public information: www.shopsquareone.com

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