

For Immediate Release



CELEBRATE THE *YEAR OF THE OX*  
AT SQUARE ONE SHOPPING CENTRE

Mississauga, ON (January 12, 2009)—*GONG XI FA CAI!* – HAPPY CHINESE NEW YEAR!

Experience Chinese Culture at Square One Shopping Centre as we celebrate the Year of the Ox. On **Saturday January 24 and Sunday January 25, 2009 in Centre Court from Noon until 4:00 p.m.**, join us in honouring one of the most important dates on the Chinese calendar. Enjoy two days of fun, culture and wonderful dance entertainment from the Orient Dance Company. Visit Chinese craft and calligraphy workstations (in main entrance near *Earls Restaurant*) and learn ancient Chinese skills from the experts.

**Opening Ceremonies:**  
**Saturday, January 24<sup>th</sup> at 12 noon**

Join Mississauga Mayor Hazel McCallion as she dots the eye of the Lion during the traditional Opening Grand Lion Dance Ceremony. Also in attendance will be MP Mississauga-Erindale, Bob Dechert and Victor Oh, Hon. President of the Mississauga Chinese Association.

Don't miss the *God of Prosperity* handing out red "pockets" stuffed with chocolate loonies and if the Year of the Ox is your lucky year, you may even get a "pocket" that includes a \$5.00 Gold Gift Certificate!

**Saturday, January 24<sup>th</sup> and Sunday January 25<sup>th</sup> – 12 noon to 4 p.m.**

**PHOTO OPPORTUNITY:**

For two days only, the Orient Dance Company presents over 36 unique Chinese Cultural Dances performed by talented youth in traditional costume in Centre Court, lower level. Experience Chinese culture like you never have before! (See attached Schedule of Entertainment and image).

**CHINESE THEMED SIDEWALK SALE – January 22<sup>nd</sup> - January 25<sup>th</sup>**

In celebration of the Year of the Ox, Square One Shopping Centre’s retailers are having a special sidewalk sale. Enjoy markdowns, music, discounts and dragon dances! Shopping for bargains has never been so much fun!

You don’t have to be Chinese to enjoy the festivities! So, come out with the whole family and start the New Year off right at Square One Shopping Centre.

Square One Shopping Centre, which is managed by Oxford Properties Group, is located at Hwy. 403 and Hurontario Street in Mississauga and has just completed a \$45 million retail renovation. The dramatic renovations have resulted in a fashion-forward interior design that offers customers a cosmopolitan and vibrant shopping experience. Square One Shopping Centre offers over 1.6 million square feet of prime retail space, which translates into more than 300 of the most recognizable brand names.

**Public information:** [www.shopsquareone.com](http://www.shopsquareone.com)

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